



In 1986, Poulain came to Israel and founded "New Acropolis", a philosophy school, that is currently active in eight cities throughout Israel.

Poulain has lectured and presented solo exhibitions in various cities around the world, such as Paris, Lisbon, Marseille, Bilbao, Madrid, Mumbai, Tel Aviv and more. He was invited to Canada and Ecuador under the auspices of the Israeli Ministry of Foreign Affairs to promote cultural dialogue in these countries, participated in the famous international art exhibition "Salon d'Automne" in 2019 in Paris, and published five books about art and photography from a philosophical point of view.

Today, Poulain still focuses on street photography.

Poulain says:

"In recent years I have developed the concept of 'Photosophy' which is a combination of philosophy and photography. Philosophy for me is that which reveals the meaning of life and art. For me, this is the way to get closer to this meaning.

The camera is the means I use in order to capture the beauty that is hidden from the eye but is present in life, everywhere around us. The photos allow me to expose this hidden beauty and offer it to the world in its visible form.

In the works I have chosen to present in the exhibition, what is most important is invisible to the eye, it is an emotion, a sentiment, nostalgia, harmony.

However, the matter is not my subjective state as a photographer, but a unique moment chosen because it was the "decisive moment." In other words, the important thing in any photo, is not the particular moment and place, but the unique essence that is transmitted through the image, trying to express life, harmony, beauty or any other sublime sentiment.

Behind every photo there is a philosophical idea in order to reveal the meaning of life, and the text is an integral part of it. This is not a text that explains the photo or a photo that expresses the text. They are both part of the work and together they form the whole, with no intention of explaining one another. The combination of photography and text makes it possible to bring out the whole, the tension, the enigma, the paradox and the question mark.

The photos invite you to enter the riddle of creation and the riddle of life.

In the introduction to the book "Photosophy", Alex Levak, an Israeli photographer that documents Israeli society through direct, unstaged photography, wrote:

'Pierre's photos evoke in the eye of the beholder complex worlds that require much more than a superficial glance. In almost all of them, I can imagine more than one narrative. The enigmatic in his works reveals, for me, much more beyond the unambiguous story. His photos are universal because they are unrelated to a particular time and place. "

So if everything sounds like a riddle, when listening to Poulain, things become untangled.

Poulain demands that we stop and think. Do not just pass by a picture he took.

"Ask questions, look for the moment, the invisible, the contrast or the connection, the humor or the pain and sometimes both of them together" - Make the invisible visible.

Poulain wants to convey to us the meaning of life and in this, he notes, humans are different

